



Double your impact with a **POWER RED DONATION**



The most common blood components transfused to patients are red cells. When you give a Power Red (also called double red) donation, you double the impact of your donation because this automated procedure collects a concentrated donation of red cells that can help twice as many patients.



Double your impact: A Power Red donor can give twice the lifesaving amount of red blood cells in one sitting compared to a whole blood donor. You may donate up to three Power Red donations in a rolling 12-month period.



Feel better: Donors say Power Red donation is more comfortable than whole blood donation. Plus, the saline solution you receive along with your remaining components leaves you feeling more hydrated.



Save time: You can give the same amount of red blood cells as a whole blood donor in half the number of visits. As a result, you'll see us less often because of the longer donation interval.

Who Will You Help?

Red cells are often used in emergency and operating rooms to care for trauma patients and those undergoing surgery. Patients with anemia and many types of cancer also benefit from this special component. Red blood cells carry oxygen to all parts of the body and are critical for patients who have suffered significant blood loss.

IDEAL BLOOD TYPES:

O+, O-, A- and B-

ELIGIBILITY:

In addition to the same eligibility requirements necessary for whole blood donations, donors must meet a different height & weight requirement, and a higher hemoglobin level. Further evaluation will be made at the time of donation to determine donor's eligibility.

Learn more by visiting vitalant.org/Power-Red, and be sure to watch the video on why you should give a Power Red donation!

